



conducting focus groups with CALD communities

workshop

Wednesday 18 August | 9am – 1.30pm | Cost: \$150

description

Focus groups enable you to gather qualitative information, obtain rich insights and feedback, plan and evaluate services and test products or messages.

Careful planning makes an enormous amount of difference to the quality of information you collect, and focus groups with culturally and linguistically diverse (CALD) participants will require several additional considerations.

This workshop takes you through a step-by-step process for planning, resourcing and conducting a focus group with CALD participants.

You will discover:

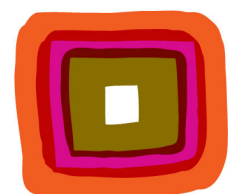
- Ways to find and recruit appropriate participants
- A checklist to help you organise your focus group
- How to craft questions that get you the answers you need
- How to work with an interpreter in a group setting

venue

Centre for Culture, Ethnicity & Health | 81-85 Barry Street, Carlton VIC 3053

to register

Register online at www.ceh.org.au/training or call (03) 9342 9700. Places are limited!



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